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Loewy has collaborated with Dr. Guffey on recent editions of Business Communication: Process and Product as well as on Essentials of Business Communication. Dr. Loewy holds a master's degree from Bonn University, Germany, and earned a PhD in English from the University of Southern California. Fluent in several languages, among them German and ...

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The basics of interpersonal communication. Boston, MA: Allyn & Bacon. Boston, MA: Allyn & Bacon. National Association of Colleges and Employers, National Association of Colleges and Employers.

References: Effective Business Communication | Business ...

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Communication Process. The communication is a dynamic process that begins with the conceptualizing of ideas by the sender who then transmits the message through a channel to the receiver, who in turn gives the feedback in the form of some message or signal within the given time frame. Thus, there are Seven major elements of communication process:

Communication Process - Business Jargons

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