

Entrepreneurial Leadership Developing A Cross Cultural

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Entrepreneurial Leadership: Developing and Measuring a ...

Entrepreneurial Leadership: Developing a Cross-cultural Construct Vipin Gupta and Ian MacMillan Introduction As so many authors have observed in the past decade, in many traditional, and most new industries, we have seen an unprecedented increase in the rate of new technology development.

Entrepreneurial Leadership: Developing a Cross-cultural ...

This article develops the construct of entrepreneurial leadership using the works on entrepreneurship and leadership as a guide. It also proposes an empirical measure of the construct using data from the Global Leadership and Organizational Behavior Effectiveness (GLOBE) study on leadership consisting of a 62-society cross-cultural sample of over 15,000 middle managers.

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Entrepreneurial Leadership Developing A Cross Cultural

This paper contributes to the literature on entrepreneurial leadership development. Leadership studies are characterized by an increasing emphasis given to an individual leader's social and organizational domain.

The Development of Entrepreneurial Leadership: The Role of ...

In their analysis, Entrepreneurial Leadership: Developing a Cross-Cultural Construct, Gupta and MacMillan use a term coined by MacMillan – “entrepreneurial leader” – to encapsulate the style they believe today’s managers must cultivate.

What Makes a Good Entrepreneurial Leader? Ask Middle ...

The purpose of this paper is to examine entrepreneurial leadership and to determine the entrepreneurial leadership skills which are important for success in a developing economy environment. Specifically, the focus of this research was on entrepreneurial leadership within the retail pharmacy sector in Nigeria., This study was guided by an interpretivist-constructionist perspective.

Entrepreneurial leadership in a developing economy: a ...

Developing entrepreneurial leadership skills is a process that takes place over time. And that process needs to be integrated with day-to-day work. That is where mentoring comes in. The primary way leaders will develop their entrepreneurial ability is by putting the challenges they’re facing at the heart of the development activity.

03 Dec Entrepreneurial Leadership Part 3: How to Develop ...

Although entrepreneurial leadership is embraced in the popular press and in classrooms, academic knowledge remains underdeveloped. We develop the construct of entrepreneurial leadership and argue that it involves influencing and directing the performance of group members toward achieving those organizational goals that involve recognizing and exploiting entrepreneurial opportunities.

Understanding and Measuring Entrepreneurial Leadership ...

Equally important, we have introduced entrepreneurial leadership as a cross-disciplinary domain within the broader pantheon of leadership education. This effort will strengthen collegiate leadership curriculum and instruction and enhance leadership educators in their efforts to equip students to become effective change agents.

Developing Collegiate Student Proclivities to ...

Earlier this year I received an invitation from the President of the Mentoring Institute at the University of New Mexico.. The theme of the 11 th annual Mentoring Conference was to be Mentoring, Coaching and Leadership for Innovation and Entrepreneurship. They wanted me to deliver a keynote speech. The title was How to Develop Innovative, Entrepreneurial Leaders Through Mentoring and Empowerment.

Entrepreneurial Leadership Why is it important ...

This paper examines research prospects in social entrepreneurial leadership and its relevance to mainstream entrepreneurship research and proposes useful cross? fertilization opportunities. Social entrepreneurial leaders are persons who create and manage innovative entrepreneurial organizations or ventures whose primary mission is the social change and development of their client group.

Social entrepreneurial leadership | Emerald Insight

Developing entrepreneurial leadership: the challenge for sustainable organisations ... A cross?case comparison builds on the conceptual model using a set of themes related to leadership development and organisational sustainability. ...

BG Research Online

In recognition of his 'innovative leadership in creating, developing, and commercializing revolutionary polymer-based therapeutics and personal-care products through multiple successful start-up ...

Entrepreneurial excellence | EurekAlert! Science News

China will promote Taiwan's reunification with the mainland and peaceful cross-straits development, according to a meeting of the leadership of China's ruling Communist Party. China will also maintain the long-term prosperity and stability of Hong Kong and Macau, said a meeting of the Central

In years past, the keywords for leaders were confidence, single-minded purpose, and strategic planning. But today's vastly complex, globalized, and fast-evolving world requires a different kind of leadership. This game-changing book details a new approach—entrepreneurial leadership—developed at Babson College, the number-one school for entrepreneurship in the world. Entrepreneurial leadership is inspired by, but is separate from, entrepreneurship. It can be applied in any organizational situation, not just start-ups. Based on two years of extensive research, it embraces three principles that add up to a fundamentally new worldview of business and a new logic of decision making. First, rapid change and increasing uncertainty require leaders to be “cognitively ambidextrous,” able to shift between traditional “prediction logic” (choosing actions based on analysis) and “creation logic” (taking action despite considerable unknowns). Guiding this different way of thinking and acting is a new view of business, where simultaneous creation of social, environmental, and economic value is the order of the day. Finally, entrepreneurial leaders leverage their understanding of themselves and their social context to guide effective action. Each chapter offers concrete examples of how educators across all disciplines are integrating these ideas into their courses—and even their entire curricula. The New Entrepreneurial Leader lays out a comprehensive new paradigm for reinventing management education in order to mold leaders who will shape social and economic opportunity.

Entrepreneurship is the capability to be an entrepreneur. Beyond that idea is an ideology that a person's business actions result in industrial growth or technical advances, making that person a leader in the economic world. The contributors to this latest volume in the Praxiology Series, now available in paperback, are united in claiming that resourcefulness is a characteristic of people who take effective action, and that effectiveness is dependent on good, ethical purposes. The wide-angle definition of entrepreneurship presented in this volume demands that people and organizations engage in more than simple self-interest, but also display awareness of the prospects for wider growth and advances resulting from their decisions. In a period of financial crisis caused by irresponsible behavior by eminent would-be "entrepreneurs" the significance of this perspective should be evident. The editors claim that growth, not stagnation, advantage, not decline, are irreversible traits of business activity. This is why the very concept of entrepreneurship calls for values and responsibility—even more than in the past. The contributors develop the idea of entrepreneurship from both theoretical approaches religious and practical, or applied perspectives. This inter- and multidisciplinary approach offers readers a chance to rebuild trust in entrepreneurship.

In a globalized society, individuals in business, government, and a variety of other fields must frequently communicate and work with individuals of different cultures and backgrounds. Effectively bridging the culture gap is critical to success in such scenarios. Cross-Cultural Interaction: Concepts, Methodologies, Tools, and Applications explores contemporary research and historical perspectives on intercultural competencies and transnational organizations. This three-volume compilation will present a compendium of knowledge on cultural diversity and the impact this has on modern interpersonal interactions. Within these pages, a variety of researchers, scholars, professionals, and leaders who interact regularly with the global society will find useful insight and fresh perspectives on the field of cross-cultural interaction.

As technology continues to drive innovation and impact societies across multiple national boundaries and cultures, new approaches towards marketing products must be created and implemented to be successful in an era of hypercompetition. Transcultural Marketing for Incremental & Radical Innovation provides in depth discussion on tactics for improving existing products while inventing completely new products and product categories. This publication will prove to be helpful for scholars, practitioners, and university students who wish to better understand the importance of marketing products and services across different cultures and multiple languages.

After more than 30 years of reformations in agriculture, manufacturing and trade and industry, China's economy has grown to become the second largest in the world. This book examines the contributions of dynamic entrepreneurs to the economic development of mainland China and Hong Kong – an analysis that is largely lacking in existing studies China's economic stronghold. This book adopts theories of entrepreneurship and market processes as major analytical frameworks to conclude that entrepreneurship is the true engine of growth in mainland China and Hong Kong. Chinese Entrepreneurship focuses on the knowledge drivers and systemic challenges of these businesses to examine how entrepreneurs under uncertainty identify and pursue profit opportunities, and how their efforts have enhanced China's economic dynamics. This book offers vital insight to students, teachers and researchers of Chinese business and economics, along with Chinese culture and expanding economies.

Realizing synergies across different businesses is a multibusiness firm's generic strategic challenge. Eva Bilhuber Galli investigates the role of social capital in cross-business collaboration and how to build it effectively with leadership development practices.

This study reflects leadership development is a multilevel multi-context self-learning longitudinal journey embedded in a social learning environment with nine influential factors: parents, teamwork sport activities, teachers, role models, mentors/coaches, community-based networks (social factors); self-learning, experimentation, self-reflection (self factors). These findings of the book are based on a longitudinal qualitative study of interviewing 100 SME's business owners and leaders attending a British leadership development framework and an international communication and leadership programme.

This Research Handbook argues that the study of entrepreneurs as leaders is a gap in both the leadership and the entrepreneurship literatures. With conceptual and empirical chapters from a wide range of cultures and entrepreneurship and leadership ecosystems, the Research Handbook for the first time produces a systematic overview of the entrepreneurial leadership field, providing a state of the art perspective and highlighting unanswered questions and opportunities for further research. It consolidates existing theory development, stimulates new conceptual thinking and includes path-breaking empirical explorations.

This reference book is an IGI Global Core Reference for 2019 as it provides trending research on family businesses. With the recent boom in entrepreneurship and the maker market, this publication will provide the timeliest research outlining how family businesses can enhance their business practices to ensure sustainability. The Handbook of Research on Entrepreneurial Leadership and Competitive Strategy in Family Business is a collection of innovative research on business and leadership strategies that can be applied to family firms in order to boost efficiency, competitiveness, and optimal use of resource allocation to compete internationally. While highlighting topics including global leadership, knowledge creation, and market performance, this book is ideally designed for business managers, management professionals, executives, researchers, academicians, and students seeking current research on the entrepreneurship role of family businesses in the modern economic age.

This illustrative book considers the interface of business structures, contexts, and leadership building blocks to explore the contingent nature of leadership development in transgenerational entrepreneurship. Longitudinal case studies of 27 family firms in nine different countries provide a rich, global selection of leadership development insights by examining the roles of values, professionalization, leadership style and other contingent factors. The diversity of cases and chapters provides a rich foundation for insight into the pathways currently in use to develop the next generation leaders, illuminating the strategies and pathways of successful transgenerational family enterprises. By examining the available literature and one or more case studies, each chapter draws pragmatic conclusions, with findings that suggest the importance of focusing on leadership as a shared capability, transmission of values to maintain an entrepreneurial culture, the fit between professionalization and values to increase transgenerational potential, the need to address the structure of the business and the focus on parenting to develop next generations. This path-breaking book will inform family business researchers as they explore the ways in use to develop the next generation. Each chapter starts with a mini-case study focused on a dilemma related to leader development, making this book an excellent resource for educators in undergraduate, graduate, or executive programs.

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